

04/07
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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BAMT / B.Sc. (Animation & Multimedia Technology / Multimedia)

(Sem.-2)

COMMUNICATION SKILLS

Subject Code : AMT-201

M.Code : 14009

Date of Examination : 04-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) What is the process of communication?
- b) What is noise barrier to communication?
- c) How does empathy help in effective listening skills?
- d) What is Kinesics?
- e) What role eye contact plays in communication?
- f) What is a resume?
- g) Punctuate the sentence: *tim says to Delia please give me a pen i need to write a letter urgently.*
- h) Punctuate the sentence: *jimmy had no interest in going to shimla whosoever want may go.*
- i) Punctuate the sentence: *shelley exclaimed with joy wow*
- j) Punctuate the sentence: *hurray we won*

SECTION-B

2. What is Horizontal and Vertical Communication?
3. Draft a report on the sports function organised in your area.
4. How do barriers affect the flow of communication?
5. Draft a cover letter to resume, if you have to apply for the post of lab technician.
6. What is documentation? Why effective planning is essential?

SECTION-C

7. What is Communication? Elaborate on the 7Cs of Communication.
8. Draft your resume for the post of an assistant professor in your subject.
9. Enumerate and explain the strategies to improve oral presentations.



NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.